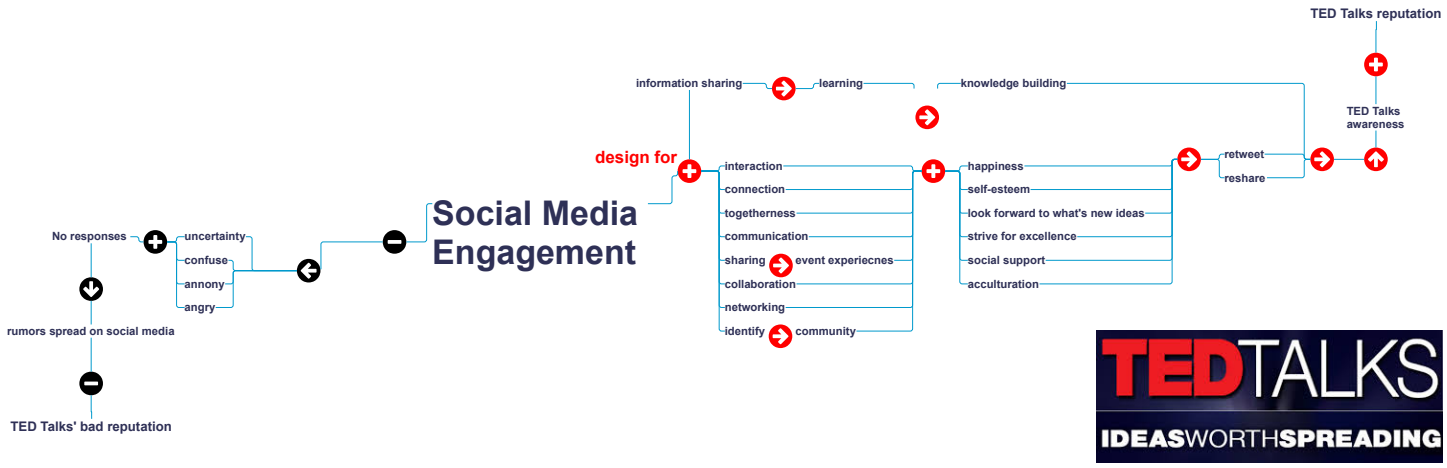
Social Media Engagement
design for
information sharing
learning
knowledge building
interaction
connection
togetherness
communication
sharing
event experiecnes
collaboration
networking
identify
community
happiness
self-esteem
look forward to what's new ideas
strive for excellence
social support
acculturation
retweet
reshare
TED Talks awareness
TED Talks reputation
No responses
uncertainty
confuse
annony
angry
rumors spread on social media
TED Talks' bad reputation
TEDTALKS
IDEASWORTHSPREADING